Notes:			

The standards that allow signs on vehicles are in Section 10-50.100.020.D (Exemptions) of the Zoning Code, while Section 10-50.100.040.A.7 establishes how such vehicles may be parked.

The final adopted Sign Standards may be viewed on-line at:

# www.flagstaff.az.gov/zoningcode

For more information on the City's new Sign Standards please call (928) 213-2104 or contact:

For answers to permitting questions, Jennifer Mikelson, Associate Planner <u>jmikelson@flagstaffaz.gov</u>

For resolution of compliance/enforcement issues, **Cindy Perger, Code Compliance Officer** <u>cperger@flagstaffaz.gov</u>

# STANDARDS FOR VEHICLE SIGNS

After about 10 months of work by City staff and the City Council, on **November 18, 2014** the Council adopted new standards to regulate permanent and temporary signs.



# New sign standards will be in effect January 18, 2015.

### Why were new standards adopted?

In early 2014 the Flagstaff City Council determined that amendments to the City's sign

standards were necessary as they were not as effective as they could be, and they still presented issues by being complex in certain areas, hard to read and understand, and prone to inconsistency in interpretation and application. The Council was also concerned with the proliferation of temporary signs in the City as they were a distraction to the traveling public and created aesthetic blight and litter threatening the public's health, safety, and welfare.

The new sign standards are equitable, fair, more logically organized, and user-friendly. They have been balanced and simplified to provide flexibility and to support the needs of business owners while maintaining Flagstaff's unique character and a positive community image.

While any business owner may place a sign(s) on their vehicle to advertise their business, the City's Sign Standards include specific regulations applicable to these vehicles, their use, and how they may be parked.

#### Do I need a permit to place a sign on my vehicle?

No permit or other authorization from the City is needed to place a sign(s) on your vehicle.

#### Where may I review the standards specific to vehicle signs?

The standards for vehicle signs are included in Section 10-50.100.020.D (Exemptions) of the Zoning Code, specifically Subsection 17 (Vehicle Signs).

Section 10-50.100.040.A (Location Restrictions), specifically Subsection 7, establishes the conditions under which vehicles with signs on them may be parked to ensure that they are not used as additional signage for the business. City staff will enforce these parking prohibitions uniformly to all businesses in the City.

#### What are the standards for vehicle signs?

This Subsection of the Zoning Code essentially states that signs indicating the name of the owner or business that are permanently placed on the vehicle are exempt from the provisions of the sign standards provided the vehicle is consistently used in the normal daily conduct of the business, e.g., when a company vehicle is being used for transporting and delivering goods or providing services related to the business.

#### Such signs may be:

- Painted or wrapped on the surface of a vehicle;
- Adhesive vinyl film affixed to the interior or exterior surface of a vehicle window; or
- Signs magnetically attached to a vehicle .



These are permitted

#### What are the location restrictions relating to vehicle signs?

These standards may be summarized as follows:

A vehicle with signs on it may not be parked, displayed, or stored for the purpose of exhibiting advertising or advertising a business. The specific language of this standard is:

"Any sign mounted, attached, or painted on a trailer, boat, or other motor vehicle when the principal use of the vehicle at the time of the display is for the display of the sign and the vehicle is parked, stored, or displayed conspicuously on public or private property for the purpose of exhibiting commercial advertising,



**NOT** permitted

advertising an on-site or off-site business, or supplying directional information to an off-site business or service [is prohibited]."

Vehicles with permanent signs on them are permitted provided:

- The vehicle is used regularly and consistently in the normal daily conduct of the business, e.g., when a company vehicle is being used for transporting and delivering goods or providing services related to the business.
- All such vehicles must be operable and properly licensed.
- Further, when these vehicles are not being used to conduct daily business, they must be parked or stored in a lawful and authorized manner on the business property so as not to be visible from the public right-of-way. Where parking limitations on the business property prevent the business owner from parking the vehicle in a manner not to be visible from the public right-of-way, the vehicle shall be parked as far from the public right-of-way as possible.





## These are NOT permitted

Vehicles and equipment engaged in active construction projects, and the on-premise storage of equipment and vehicles offered to the general public for rent or lease, e.g., at a car dealership, are exempt from the previous standard.